

PICTURE Framing MAGAZINE

2003 Annual Framing School Directory

Summer may be a slow time for frame shops, but, it's the perfect time for training. You and your employees can have a chance to improve skills without sacrificing the needs of your business. Then you'll have plenty of time to practice those new skills and be ready to shine during the busier times of the year.

There's a framing school for every level of training. There are beginner classes that assume the participants have little or no previous knowledge of framing, and advanced classes on specialized techniques like mat decoration and frame finishing.

Many framers stay up-to-date by attending trade shows and the educational programs offered, or by visiting distributor open houses. By attending the in-depth training and personalized attention a three-day or week long class can provide, you can build on these experiences. The small class sizes offered at these schools guarantee the participants individualized attention.

This listing was compiled from those schools that responded to our request for information. Additional suppliers offering educational programs can be found in the *PFM Annual Directory*, published each year in early December.

American Picture Framing Academy

"The Guerrilla Framing School"

122 Spring Street, Suite B-1, Southington, CT 06489

6345 S. Pecos Road, Las Vegas, NV 89120

Toll Free: (888) 840-9605 **Fax:** (413) 647-4553

Website: www.pictureframingschool.com

Basic and advanced courses in professional framing skills and sales techniques are offered in addition to a series of owners/managers courses and workshops.

Subjects taught

Basic—4 to 5 Day Framing Courses
Avoiding the six most common mistakes
Cutting and joining wood and metal frames
Creating loyal lifelong customers
Dealing with difficult customers
Decorative matting techniques
Design theory and techniques
Fitting and assembly—fast and easy techniques
How to sell custom framing
How to sell custom framing (for people who hate sales)
Identifying and handling artwork
Mat cutting magic
Mounting techniques
Purchasing equipment and materials
Simple, inexpensive advertising methods
Starting your own framing business
Stitchery
Working with glass

Owners/Managers Courses

Almost-free advertising
Avoid the five mistakes that can ruin your business
Cable television, radio, and print advertising
Computers and framing
Corporate sales market
Design and sell like a pro
Direct mail advertising secrets
Guerrilla Framers' cost-cutting secrets
Guerrilla sales and management techniques
How to find and hire great employees

How to get free publicity for your business
How to understand basic accounting information
Pricing for profit
Save on everything you buy for your business
Starting and managing a framing business
What your suppliers don't want you to know
Yellow Pages advertising

Schedule/Costs

Classes: 4 and 5 day, tuition varies
Workshops: 1 and 2 day business workshops, tuition varies
Materials: Fees include materials cost.
Equipment: Students have use of their own equipment during class. There is no sharing of equipment.
Class size: varies

Additional information

*Business courses taught by Paul Cascio, "The Guerrilla Framers."
Lodging is within walking distance of the school. Some scholarships and financial aid may be available. Contract bookings upon request in the U.S. and Canada.*

Canadian Picture Framers School, Inc.

#1 - 20678 Duncan Way, Langley, British Columbia V3A 7A3

Phone: (604) 533-5328 **Toll Free:** (888) 252-0040

Fax: (604) 533-9680

E-mail: courses@framing-school.com

Website: www.framing-school.com

Basic and advanced classes are offered.

Subjects taught

Basic: Stresses hands-on, practical exercises.
Subjects include: business; glazing; mat cutting; permanent and reversible mounting; color; layout; moulding; laminating; ovals; circles; needleart; canvas stretching; and v-grooves.
Advanced Courses: skill building focus
Conservation mounting—paper and needleart
Creative matting
French Matting
Glass etching
Hand carving
Image transfer

Object box framing

Projects completed

Basic course: One print conservation framed with wood frame;

Certificate conservation framed with metal frame

Advanced course: Samples of techniques and framed certificate.

Schedule/Costs: \$670 (Canadian) + GST = \$716.90

Classes: 5 days, 10 total each course

Materials: There is no materials fee. Manual and instructional materials provided.

Equipment: Students share the wall mount cutter, chopper, compound mitre saw, thumbnailer, underpinner, Fletcher 1100 oval/circle cutter. Students are provided their own mat cutter (C & H, Fletcher, Keencut), 4 x 6 ft. work station, and hand tools.

Class size: limited to 10

Additional information

The school has been in operation for 18 years; the instructors have extensive experience in framing a wide variety of types of art. There are lodging facilities within 1/2 mile of the school. The Director of the school is Grant Smith, B.Ed., M.Ed., CPF.

Colorado Moulding Training Center

2606 South Raritan Circle, Englewood, CO 80110

Phone: (303) 922-1919 **Toll Free:** (800) 332-9013

Fax: (303) 934-2228

Basic and advanced courses are offered.

Subjects taught

Basic

Float mounting

Joining wood & metal moulding

Measuring & cutting single & double mats

Measuring & ordering chopped moulding

Multi-holed layout & mat cutting

Open & closed v-grooves

Preservation materials & techniques

Advanced

Arched mat & name plate openings

Color theory

Glass floats

Leather tool embossing

Positive/negative & soft embossing

Sculptured mats

Shadowboxes, design & construction

Spacers: paper, fabric, plastic, fillet, frames

Specialties

Business Aspects

“Beyond the basics” with the Wizard computerized mat cutter

“CAD” with the Wizard computerized mat cutter

Schedule/Costs

Classes: Basic: 3 days, \$425; Advanced: 3 days, \$425;

Business Aspects: 1 day, \$125; “Beyond the Basics”: 1 day, \$125;

“CAD”: 1 day, \$125.

Materials: Sold separately.

Equipment: Students share wall cutter, oval cutter, mounting press and paper cutter. Student have their own mat cutters and hand tools.

Class size: Basic: 8; Advanced: 8; No limit for other workshops.

Additional Information

The school has been open since 1996 and the teachers all have 18 to 20 years experience in the framing industry. Lodging facilities are within 2 1/2 miles of the school. Call for dates and further information.

Framers' Inventory Education Center

5000 S.E. 18th Ave., Portland, OR 97202

Phone: (503) 236-9293 **Toll Free:** (800) 543-2467

Fax: (503) 238-3899

Website: www.framersinventory.com

Basic and advanced classes are offered.

Subjects taught

Basic

Basic and intermediate mat cutting

Completing work orders

Conservation framing

Cutting and joining moulding

Design

Dry mounting

Fitting

Glazing

Mat cutter maintenance

Working with customers

Advanced

Conservation framing

Cutting fillets

Decorative mounting and laminating

Decorative matting

Fabric mats

French Matting

Object box framing

Oversized framing

Problem solving related to unframing and reframing

Schedule/Costs

Classes (day or evening): 4-day Basic class, \$495; 3-day Advanced class, 495; individual instruction, \$30/hour

Materials: There is no materials fee. Products are sold at this school.

Equipment: Students have the use of their own mat cutters in the basic and advanced classes. Students share heat press, wall-mounted cutter and chopper.

Class size: maximum of 5

Additional Information

The instructors at this school have an average of 13 years experience.

Lodging facilities are within 1 to 2 miles.

The Frame Tutor School of Picture Framing

12231 Fort Road, Edmonton, Alberta, Canada T5B 4H2

Phone: (780) 944-9149 **Toll Free:** (800) 268-0897

Fax: (780) 477-3051

E-mail: frametutor@attcanada.net

Website: www.frametutorschool.com

A comprehensive three week certificate course (105 hours) is offered four times during the year.

Week One: Covers basic picture framing equipment and its care; safety in the frame shop; basic straight mat cutting; introduction to color and design of mats and frames; mounting procedures, including dry mounting and laminating; preservation materials and techniques; cutting of glass and moulding and assembly of frames; fitting of framing package.

Week Two: More on the preservation and care of art on paper, textiles, and canvas; blocking, stretching and framing of needleart; floating a print; simple object framing; matting black and white pictures; mat cutting, oval, round, and combination straight and oval; the conservator's role.

Week Three: Advanced color and design; decorative mats; creative use of dry mounting and laminating; framing of photos and of art on canvas; cutting creative moulding; use of fillets; business practices specific to the frame shop, including guide to pricing.

Projects Completed

Mat Cutting Samples: single, double v-groove, offset corners, inlay, double bevel, Kobe corners, cathedral, painted bevel and panels, mat carving, octagon and multiple opening, fillets.

Frame Cutting and Joining: standard wood and metal, octagon, decorative corners and fillets.

Conservation Framing Methods: are taught and materials are used in framing the projects which make up the students portfolio of prints, needleart dry mounting and laminating.

Preservation Techniques: are emphasized. Projects completed, and

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the portfolio is completed with an acceptable sample of each of the mats listed above.

A total of 9 projects is completed.

Schedule/Costs

Classes: \$675 Canadian funds+ GST per week, or \$2,000 + GST for 3 weeks.

Fees include instruction, project materials, and manual. Deposit of \$250 required at registration. Fees are tax deductible as a business expense.

Materials: \$150 Canadian funds (\$50 per week); Manual: \$75 Canadian funds (\$25 per week)

Equipment: provided

Additional information

School has been in operation since 1991. Instructors: Gordon Ferry, CPF; Penny Eluik; Marion Ferry, B.Ed., CPF.

International Picture Framers School Inc.

1128 Clyde Court, Kingston, Ontario K7P 2E4

Phone: (613) 384-1146 **Toll Free:** (800) 294-0098

Fax: (613) 384-1176

E-mail: framingschool@sympatico.ca

Website: www.framingschool.com

Basic and advanced classes are offered.

Subjects taught

Basic

Business practices
Canvas mounting
Color coordination
Conservation mounting
Cutting, joining wood and metal frames
Decorative matting
Equipment purchasing
Fitting and assembly
Framing materials
Glazing
Limited edition prints (various types)
Mat sizing and mathematics
Mat cutting (oval, circle, straight line)
Matting and design
Needleart mounting
Selection, measuring moulding
Wet and dry mounting methods

Advanced

Conservation framing
Creative matting
French Matting
Glass matting
Glass etching
Image transfer to canvas
Object framing

Projects completed

Basic: Students select, mount, and frame a print of their choice; conservation mount and frame their certificate of achievement. These represent their practical test and include mat selection and cutting as well as frame cutting and joining.

Advanced: Each student completes 5 projects daily in conservation, French matting, object framing, creative matting, glass etching, image transfer, glass matting; the last 3 areas have 5 projects combined.

Schedule/Costs

Classes: 5 days, \$695 (Canadian) per class, plus taxes.

Materials: There is no materials fee. Framing books are sold at this school. Mat cutters can be purchased by students at discounted prices.

Equipment: Students share oval-circle cutters, wall mounted cutter, saw, underpinner, and heat and vacuum presses. Students have their own mat cutter, hand tools, tape dispenser, ruling pen, and manual.

Class size: limited to 8

Additional Information

The school has been in operation since February 1990; the instructors have an average of 16 years in framing; 26 years teaching other subjects in the military. There are lodging facilities within 2 miles of the school. PPFA has authorized the school to conduct CPF exam seminars and the CPF exam.

Jakob-Sansbury Conservation

304 S. Boyd St., Winter Garden, FL 34787

Phone: (407) 877-3958 **Fax:** (407) 877-9245

75-19 192nd Street, Fresh Meadows, NY 11366

Phone: (718) 479-8417

Website: www.goldleafrestoration.com

All workshops are offered at the Florida studio or on location only.

Subjects taught

Basic and intermediate traditional oil and water gilding
Compo and mold making
19th century casting techniques for frames and furniture
Frame and furniture restoration
Punch and incise techniques
Sgraffito and pastiglia techniques
French polishing

Projects completed

3-day workshop: corner samples

1 week workshop: 2 complete frames

Students may bring a project of their own to work on in the restoration workshop.

Schedule/Costs

Classes: All workshop costs and schedules are based on the interest of the student and time available of instructors. 3-day workshops start at \$750; 1-week workshops start at \$1,500. All instruction is one-on-one, hands-on.

Materials: Students have use of all materials and tools. There are no material or lab fees. No products are sold at this school.

Equipment: No equipment is shared.

Class size: maximum of 10

Additional information

The school has been in operation for 16 years. There are lodging facilities within ½ mile of the school.

Jayeness Moulding Co.

2928 4th Avenue South, Seattle, WA 98134

Phone: (206) 292-9664 **Toll Free:** (800) 423-6287

Fax: (206) 624-9343

E-mail: jaynessmldg@msn.com

Website: www.jayeness.com

Basic, intermediate, and advanced classes are offered.

Subjects taught

B.A.S.I.C.

Business
Art & Design
Sales
Industry
Craft

Studio 2003

Conservation
Mounting & Matting I, II & III
Needleart
Shadowbox framing

Projects completed

B.A.S.I.C.: Image size 11" x 14" or smaller

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Schedules/Costs

Classes: 1 day, \$125; 5-day B.A.S.I.C., \$595

Materials: There is no materials fee. Products are sold.

Equipment: 1 student per mat cutter. Hand tools are not shared.

Class size: maximum of 6

Additional Information

The school has been in operation for 10 years. Instructors have an average of 16 years experience. Lodging is close by.

Larson-Juhl

For information on U.S. Locations

Phone: (800) 438-5031 **Fax:** (800) 772-0225

Website: www.larsonjuhl.com

5-Day Training Center Locations

Atlanta

3900 Steve Reynolds Blvd., Norcross, GA 30093

Boston

100 Griffin Brook Park Drive, Methuen, MA 01844

Chicago

550 Congress Circle South, Roselle, IL 60172

Denver

6488 Gardenia St., Arvada, CO 80004

Los Angeles

12206 Bell Ranch Drive, Sante Fe Springs, CA 90670

Miami

901 Shotgun Road, Sunrise, FL 33326

Minneapolis

5870 Baker Road, Minnetonka, MN 55345

New York City

50 West Century Road, Paramus, NJ 07652

Philadelphia

2535 Metropolitan Drive, Trevese, PA 19053

Seattle

3425 South 116th St., #133, Seattle, WA 98168

St. Louis

13824 Parks Steed Drive, St. Louis, MO 63045

Subjects taught

Conservation/Preservation techniques

Design and color

Joining methods

Mat cutting

Needleart framing

Permanent mounting

Pricing and profitability

Successful selling

Projects completed

Frame a chosen piece of artwork provided at the class and frame a certificate.

Schedule/Costs

Classes: 5 days, \$795

Materials: Cost of 5-day Training Center includes all supplies, Larson-Juhl Framing Manual, certificate, and complimentary graduation dinner.

Equipment: Students share dry mount presses, underpinners, joiners, cardboard, and glass cutter. Each student has an individual work station which includes a mat cutter, vise, and other standard tools and supplies.

Class size: Maximum of 10-12 for 5-day classes

Additional Information

The training centers have been in operation for 18 years. The instructors at this school have an average of 15 to 20 years experience, each as retail store owners and industry trainers. All trainers are Certified Picture Framers. Within 5 miles of this facility, a selected hotel provides discount rates to Larson-Juhl students and some offer complimentary transportation to and from class daily.

The Master Framers Inc.

262 E. 4th St., St. Paul, MN 55101

Phone: (651) 291-8820 **Fax:** (651) 291-3826

E-mail: classes@masterframers.com

Website: www.masterframers.com

Advanced classes are offered.

Subjects taught

Finishing, antiquing & toning

Frame restoration and repair

French and decorative matting

Making & applying composition ornaments

Traditional water and oil gilding

Projects completed

Designed around students needs and expectations

Schedule/Costs

Classes: 1, 2, or 3 days, or developed around students needs; Call or e-mail for costs.

Materials: Fee varies depending upon materials used.

Equipment: Equipment provided and/or shared, varies depending on the class

Class size: The school prefers to work one-on-one with students, but will allow up to 5.

Additional Information

The school has been in operation for 17 years. The instructors at this school have an average of 30 years experience. There are lodging facilities within 5 blocks of the school.

Murillo School of Restoration

(As of June 1)

13431 114th Street, Edmonton, Alberta, Canada T5E 5E5

Phone: (780) 457-0538 **Fax:** (780) 457-0538

Basic, Advanced, and Specialty classes are offered.

Subjects taught:

Restoration on:

Antiques of any period

Artifacts and knick-knacks

Carvings

Ceramics

Cleaning & restoring paintings

Frames

Furniture

Gold leafing

Metal

Porcelain and china

Prints and photos

Sculptings

Stone and terracotta

Wood

Projects completed

Designed around students needs and expectations

Schedule/Costs

Classes: Courses are 6 days a week, 8 hours per day. Payment in full required in advance. 6 weeks for all classes, \$8,100 + tools + tax; 3 weeks for paintings and frames, \$5,258 + tools + tax; 2 weeks for china and porcelain, \$3,250 + tools + tax.

Materials: Fee varies depending upon materials used. Some tools must be purchased. Upon completion, a diploma is given.

Equipment: Equipment provided.

Class size: 1 to 6 depending upon subject.

Additional Information

The school has been in operation since 1989. The instructor at this school has 50 years experience. There are lodging facilities within 1 to 4½ miles of the school.

The National Conference at the West Coast Art & Frame Show

P.O. Box 102, Morganville, NJ 07751

Phone: (732) 536-5160 Toll Free: (800) 969-7176

Fax: (732) 536-5761

E-mail: theconference@hobbypub.com

Website: www.pfmseminars.com/nationalconference

Basic, intermediate, and advanced framing classes on framing techniques, design, sales, and management are offered. Classes range from one-hour lectures to hands-on workshops and 2-day seminars. This is the largest educational venue in the framing industry, with more than 70 sessions. Education takes place in conjunction with the West Coast Art & Frame Show in Las Vegas.

Subjects taught

Executive Management Series

- Sales and marketing strategies
- Employee training programs
- Overcoming obstacles to growth
- Effective time management
- How to dramatically decrease your costs

Fundamentals of Framing Series

- Canvas stretching
- Frame design
- Glazing options
- Hand-wrapped mats
- Mat decoration
- Matting
- Mounting
- Preservation
- Shadowboxes

Gallery Series

- Creating collectors
- Identifying fine art prints
- Sales techniques

Gilding Series

- Advanced water gilding
- Compos and decorative corners
- Frame finishing
- Introduction to water gilding

Master Class Series

- Advanced mat cutting
- Basics of frame restoration
- Creative lamination
- French Matting
- History of American frames
- History of European frames
- Wood frame finishing

Profit & Management Series

- Automation and technology
- Business plans
- Equipment needs
- Increasing profits
- Marketing
- Management skills
- Merchandising
- Pricing formulas
- Retailing strategies

Sales and Design Series

- Color theory
- Designing and selling decorative mats
- Frame designs that sell
- Making mat and moulding selections
- Promotion of preservation framing
- Sales counter techniques
- Selling upper end moulding

Projects completed

Varies by class

Additional information

The National Conference will be held January 25 to 28, 2004 at the Hilton Hotel in Las Vegas. Class costs range from free to \$195. Special pricing packages available: VIP Pass \$395. Gilding, mat cutting, and preservation framing packages: prices vary based on specific courses offered.

New England Framing Academy

P.O. Box 814, King Court, Keene, NH 03431

Phone: (603) 357-4614 / (905) 436-7501

Fax: (905) 436-7501

Toll Free: (800) 325-6332 / (877) 797-6944

E-mail: dstretch@frameschool.com

Website: www.frameschool.com

Basic/intermediate classes are offered.

Subjects taught

- Color theory
- Conservation framing
- Customer relations
- Frame cutting and joining
- Glass cutting
- Inventory control
- Mat cutting and design
- Material and equipment purchasing
- Needlework framing
- Pricing
- Shadowbox framing
- Shop layout

Projects completed

One project, framed flat or three-dimensionally

Schedule/Costs

Classes: 4 days, \$595. A non-refundable deposit of \$200 is required to reserve spot, with the balance of \$395 due upon attendance of class. A 10% discount (\$59.50) per person is offered if more than one person from your shop attends the same class.

Materials: There is no materials fee, and the cost for the class includes an extensive manual.

Equipment: Students share a dry mount press, wall mounted glass and board cutters, chopper, oval cutter. Students are able to use their choice of tabletop mat cutters, vises, hand tools and work station without sharing.

Class size: maximum of 7

Additional Information

The school has been in operation for 18 years. The instructors at this school have an average of 26 years experience. There are lodging facilities within 1½ blocks of the school.

PFM Seminars

P.O. Box 102, Morganville, NJ 07751

Phone: (732) 536-5160 Toll Free: (800) 969-7176

Fax: (732) 536-5761

E-mail: pfmseminars@hobbypub.com

Website: www.pfmseminars.com

Basic, intermediate, and advanced classes on framing techniques, designs, sales, and management are offered. Classes range from one-hour lectures to hands-on workshops and 2-day seminars. Education takes place at a variety of venues, including the East Coast Art & Frame Show in Philadelphia, EdExpo at DecorExpo Atlanta, and special 1- and 2-day seminars at other locations throughout the U.S.

Subjects taught

Executive Management Series

- Sales and marketing strategies

Employee training programs
Overcoming obstacles to growth
Effective time management
How to dramatically decrease your costs

Fundamentals of Framing Series

Canvas stretching
Frame design
Glazing options
Hand-wrapped mats
Mat decoration
Matting
Mounting
Preservation
Shadowboxes

Gallery Series

Creating collectors
Identifying fine art prints
Sales techniques

Gilding Series

Advanced water gilding
Compos and decorative corners
Frame finishing
Introduction to water gilding

Master Class Series

Advanced mat cutting
Basics of frame restoration
Creative lamination
French Matting
History of American frames
History of European frames
Wood frame finishing

Profit & Management Series

Automation and technology
Business plans
Equipment needs
Increasing profits
Marketing
Management skills
Merchandising
Pricing formulas
Retailing strategies

Sales and Design Series

Color theory
Designing and selling decorative mats
Frame designs that sell
Making mat and moulding selections
Promotion of preservation framing
Sales counter techniques
Selling upper end moulding

Projects completed

Varies by class

Additional information

PFM Seminars class costs range from free to \$195. Special pricing packages available: VIP Pass \$395. Conducted at the trade show in Atlanta (EdExpo at Decor Expo) and at the Philadelphia Trade Show (June 26-29, 2003). In addition, PFM Seminars on the Road, sponsored by industry leaders, are held as one-day sessions throughout the year at various locations in the U.S. Upcoming schedule in Picture Framing Magazine and on the website.

PPFA—Professional Picture Framers Association

3000 Picture Place, Jackson, MI 49201

Phone: (517) 788-8100 **Toll Free:** (800) 762-9287

Fax: (517) 788-8371

E-mail: ppfa@ppfa.com

Website: www.ppfa.com

Basic, intermediate, and advanced classes are offered at various PPFA events throughout the year.

Prestige Framing Academy

Office address

75 Newbury St., Danvers, MA 01923

Phone: (978) 535-5070

Facility address

199 Newbury St., Danvers, MA 01923

Registration and information

Phone: (978) 535-5070

Fax: (978) 777-3166

E-mail: signup@framingacademy.com

Website: framingacademy.com

Wizard Mat Cutting Classes

E-mail: wizclass@framingacademy.com

Basic, intermediate, and advanced framing techniques ; Wizard mat cutter classes; and general business topics; are taught.

Subjects taught

Advanced dry mounting
Advanced framing: Fantasy Frame Camp
Beginning framing
“Designing for Profit: Great Looking Mat Combinations That Sell”
(1 hour lecture)
Fabric mats
Glass etching
Intermediate matting
Intermediate needleart
Mat decoration
Object box framing
Oil gilding
Plastic fabrication
Preservation Framing: Beyond the Japanese Hinge
Water gilding
Wizard mat cutter techniques
Woodworking

Business:

Business development
Cross marketing
Maximizing sales
Pricing for profit.

Projects completed

All framing techniques are hands-on unless otherwise noted. In Basic classes, materials are provided for students to complete 5 projects.

Wizard Classes:

“Beyond the Basics: Getting the Most from Your Wizard Mat Cutter”
(6-hour class)

“Custom Designs: CAD and the Wizard CMC”

....(2 classes per day)

Schedule/Costs

Classes: Half-day, \$75; full day, \$125-150; 5 days, \$750. Wizard Mat Cutting classes have a separate tuition schedule; call for details. Classes are offered throughout the year; current schedule available on request and on the website. Tuition varies dependent upon course content.

Materials: There is no materials fee. Reference materials provided.

Equipment: Students share equipment.

Class size: maximum of 10

Additional Information

This school maintains a fully equipped, state-of-the-art facility, including computerized POS and mat cutting equipment, woodworking equipment, and traditional framing equipment. Stuart Altschuler, CPF, GCF, has more than 30 years experience in the framing industry and conducts educational programs for PPFA and industry suppliers. Adjacent to lodging. There is also a series of classes from Prestige Framing Academy “On the Road” that makes over 18 stops across the United States.

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Reed's Custom Framing

216 Douglas St., Madison, TN 37115

Phone: (615) 865-2666 Toll Free: (800) 745-0246

Fax: (615) 865-1903

E-mail: mcavanah@ebellsouth.net

Website: www.rframe.com

Basic classes are offered. Advanced classes are one-on-one and are scheduled upon request.

Subjects taught

Business

How to run a framing business

Custom Picture Framing

Cutting and joining frames

Fitting frames

Glazing

Matting

Mounting

Projects completed

Students complete two framing projects from start to finish. (Items to be framed are provided.)

Schedule/Costs

Classes: 3 days, \$425 (check the website or call for current dates).

Materials: Materials provided at no additional cost.

Equipment: Students share equipment

Class size: maximum of 5 for Basic; advanced classes are one-on-one, with costs varying according to subject taught, and scheduled as needed.

Additional Information

The school has been in operation since 1996. The instructor is Mitchell Cavanah and he has experience in the framing business since 1985.

The class is being held in a real working frame shop.. Lodging is within 2 miles of the school.

Reed's Gold Leaf

P.O. Box 160146, Nashville, TN 37216

Phone: (615) 865-2666 Toll Free: (800) 745-0246

Fax: (615) 865-1903

E-mail: lreed@peoplepc.com

Website: www.rframe.com

Basic, intermediate, and advanced classes are offered.

Subjects taught

Gilding on mats

Gold leafing using acrylic (basic) size, oil size, and water gilding

Mat decoration

Repair of ornamental areas of frame

Toning and antiquing

Specialties

Repairing

Goldleafing

Toning

Projects completed

Corner sample or small frame repair and gold leaf

Schedule/Costs

Classes: 3 days, \$425. Offered in January, June, and October.

Materials: There is no materials fee. Products are sold.

Equipment: Students share size, shellac, gesso, rabbit skin glue, gilders pad, gilders tip, gilders mop, stone, and knife.

Class size: maximum of 6

Additional Information

The school has been in operation for 25 years. The instructors at this school have an average of 30 years experience. There are lodging facilities within 1 to 2 miles of this school.

Sarasota Goldleaf Studio

132 South Pineapple Avenue., Sarasota, FL 34236

Phone: (941) 365-3295 Fax: (941) 365-3295

Basic, intermediate and advanced classes are offered.

Subjects taught

Finishing

Frame fabrication

Gilding (water, oil)

Period ornamentation techniques

Picture Frames 101

Projects Completed

Beginners water gilding

Building a master carved frame

Schedule/Costs

Classes: Weekend water gilding workshops are 2 days, \$400.

5-day to month-long workshops, \$750 to \$1,250.

Materials: Materials included. Weekend workshop includes

1 book (22k), mop, tip, knife, and burnisher.

Equipment: Students share equipment and tools unless they bring their own or purchase them through the school.

Class size: weekend workshops (maximum of 4); 5 day to month-long (maximum of 2)

Additional information

Lodging facilities are within 2 miles of the school.

TC Moulding

WDA Minnesota, 1880 Oakcrest Ave., St. Paul, MN 55113

Phone: (651) 636-6646 Toll Free: (800) 735-3025

Fax: (800) 735-0860

E-mail: jprichards@tcmoulding.com

WDA Michigan, 33603 Dequindre, Troy, MI 48083

Toll Free: (800) 632-4842

Fax: (800) 735-0014

E-mail: jprichards@tcmoulding.com

Website: www.wdainc.com

Basic and advanced classes are offered.

Subjects taught

B.A.S.I.C.

Business

Art and Design

Sales

Industry Background

Craft of Framing

Advanced

Conservation

Mounting

Mat cutting

Mat decoration

Needleart framing

Object Framing

Studio 2003

Projects completed

Certificate in metal frame (B.A.S.I.C.)

Students do a project of their own choosing in a wood frame.

Schedule/Costs:

Classes: B.A.S.I.C.: 5 days, \$600. Studio 2003 advanced classes: 1 day, \$150.

Materials: There is no materials fee.

Equipment: Students share large equipment such as wall cutters, oval mat cutters, underpinners, and dry mount presses. Students are provided Fletcher or C&H mat cutters, all hand tools, tape dispensers, mitre vises and supply items, which are not shared.

Class size: limited to 5 for basic; 6 for advanced

Additional Information

2003 School Directory

The school has been in operation since 1989 and instructors have an average of 20 years experience. A number of lodging facilities are located in the immediate area.

United Mfrs. Supplies, Inc.

80 Gordon Drive, Syosset, NY 11791

Phone: (516) 496-4430 Toll Free: (800) 645-7260

Fax: (516) 496-7968

E-mail: customerservice@unitedmfrs.com

Website: www.unitedmfrs.com

Basic classes are offered.

Subjects taught

Basic picture framing including a section on marking up merchandise and how to deal with customers in a retail environment.

Projects completed

One framed artwork.

Schedule/Costs

Classes: Basic course; \$495

Materials: There is no materials fee.

Equipment: Students have their own work station including a mat cutter. Students share a Fletcher wall-mounted cardboard, glass, and plastic cutter and share all moulding cutting and joining machinery. Mounting presses are also shared. Cutting, joining, and mounting machines from major manufacturers are available to all students. Students will get to see the many choices and types of machinery available and receive hands-on training on most of the contemporary machinery available today. Machinery will be provided from Fletcher-Terry, Hunt, Logan, Nielsen-Bainbridge, Pistorious, ITW-AMP, Dahle, Framesquare, and Crescent.

Class size: Maximum of 10 students per class.

Additional Information

Instructors have an average of 30 years experience in picture framing. The best and newest equipment is available for students. Lunch is included as well as a graduation dinner. The school is located in United's Syosset, NY facility. There are several hotels within a short distance of the facility.

Valley Moulding & Frame School

10708 Vanowen St., North Hollywood, CA 91605

Phone: (818) 769-5656 Toll Free: (800) 932-7665

Fax: (818) 509-0461

E-mail: info@valleymoulding.com

Website: www.valleymoulding.com

Basic and advanced classes are offered.

Subjects taught

B.A.S.I.C.

Business: The framework of marketing and a working knowledge of picture framing store management.

Art: An understanding of the elements of color and design, and current trends within the industry.

Sales: How to use a multi-step sales process and the ability to give a dynamic sales presentation.

Industry: An increased awareness of the picture framing industry and its position within the art world.

Craft: The basic skills that will allow you to succeed as a craftsman within the industry.

Advanced

Advanced conservation/preservation

Advanced fabric framing and textile art

Advanced matting

Projects completed

Basic: Assorted mat projects and two complete framing projects.

Advanced Conservation: Mat hinges. Conservation weights.

Advanced Fabric: Fabric covered mats and liners, shadowboxes.

Advanced Matting: Decorated mats, decorative corners, and layout and design of computer mat cutting.

Schedule/Costs

Classes: Advanced classes: 1 day, \$175 or 2 consecutive classes for \$300. B.A.S.I.C. classes: 5 days, \$650

Materials: There is no materials fee.

Equipment: Students share a wall-mounted cutter, mounting press, and assorted hand tools (shared between two people). Students have the exclusive use of their choice of professional mat cutters.

Class size: limited to 10

Additional Information

The school has been in operation for 14 years. The instructors have an average of 15 to 20 years experience. Lodging facilities are located within 1 mile of the school.

West Art Framing

187 Dufort Road, Sagle, ID 83860

Phone: (208) 263-8307

E-mail: ray@westartframing.com

Website: www.westartframing.com

Basic and advanced classes are offered.

Subjects taught

Basic

Assembly and fitting

Basic tools and equipment

Client interaction

Finding suppliers

Frame construction

General pricing guidelines

Glazing options

Matboard properties

Mat cutter squaring and maintenance

Mat cutting

Mounting

Proper mat sizing

Proper measuring

Shop layout

Tapping your creative potential

Advanced

Advanced v-grooving

The creative thought process

Cutting 8-ply

Deep bevels

Embossed fabric mats

Frame splicing

Frame stacking

French Matting

Glass etching

Hand tooled mats

Interactive frames

Over-the-top design

Passive frames

Special tools and materials

Spliced and inlay mats

"Stuff" - Mounting tips

Projects completed: Varies by class

Schedule/Costs

Classes: 5 days, \$875 per student in a class for two. \$1,000 for one-on-one instruction by request.

Materials: There is no materials fee, and the cost for the class includes lunch, certificate, transportation to and from the airport, and Friday evening dinner.

Equipment: Each student has their own mat cutter. Facility has one hot press, one oval cutter, one chopper, one Frame Square mitre saw, one thumb nailer, ITW-AMP underpinner, one Fletcher wall cutter, and complete selection of all related hand tools and materials.

2003 School Directory

Class size: Two students per instructor. One-on-one instruction also available.

Additional Information

The school has been in operation for over seven months. The instructor, Ray Dwyer, CPF, has been framing for 15 years. There are lodging facilities within 7 miles of the school.

The Wholesale Distributors Association (WDA)

Cash Moulding Sales of Alabama, Inc.

436 Industrial Lane
Birmingham, AL 35211
Phone: (205) 942-2909
Toll Free: (800) 231-1972
Fax: (205) 942-1225
E-mail: Jim@CashMoulding.com
Website: www.CashMoulding.com

Colorado Moulding Co.

2606 South Raritan Circle
Englewood, CO 80110-1147
Phone: (303) 922-1919
Toll Free: (800) 332-9013
Fax: (303) 934-2228

Complete Framers Supply, Inc.

3617 S.W. 30th Ave.
Ft. Lauderdale, FL 33312
Phone: (954) 581-2444 or (305) 652-8333
Toll Free: (800) 330-3263
Fax: (954) 581-4496 or (800) 798-0733
E-mail: Framers@mindspring.com

Jayeness Moulding Co.

2928 4th Avenue South
Seattle, WA 98134-1915
Phone: (206) 292-9664
Toll Free: (800) 423-6287
Fax: (206) 624-9343
E-mail: jaynessmldg@msn.com
Website:

Rechenbach's

5300 Homberg Drive
Knoxville, TN 37919
Phone: (865) 588-8644
Toll Free: (800) 345-6815
Fax: (865) 588-5101
E-mail: Rechenbachs@Prodigy.net

TC Moulding

1880 Oakcrest Ave.
St. Paul, MN 55113-2602
Phone: (651) 636-6646
Toll Free: (800) 735-3025
Fax: (651) 636-8153 or (800) 735-0860
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Website: www.tcmoulding.com

TC Moulding

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