

# Framing Focus

## GIFT IDEAS FOR MOTHER'S DAY & FATHER'S DAY

**M**other's Day and Father's Day are just around the corner. Custom framing is a special gift that is personal and may also have sentimental value. A custom framed gift, designed just for her or him, is one-of-a-kind that makes Mom or Dad feel even more special.

There are endless possibilities when it comes to framing ideas for Mother's Day and Father's Day. Photographs, such as family portraits, wedding and anniversary photos, and baby pictures make wonderful subjects. Other unique ideas include photos of pets or fun times from family vacations. Treasured family heirlooms and objects from childhood memories or family celebrations make a beautiful presentation and add that extra touch of sincerity.

If Mom or Dad is a collector or a hobbyist, then plan your gifts to match their interests. Frame a sample from their medal, coin, stamp, or comic collection. A gardener might enjoy a framed botanical print. An avid baseball fan would be pleased with a framed baseball from a memorable game along with the program. Is an old varsity jacket of Dad's hanging in the closet? Does Mom have a favorite 45 record hiding in the basement? Surprise them and have it framed.

Parents and grandparents are proud to display their children's or grandchildren's artwork. Graduation, dance recitals, or sports games that were captured in great photographs make wonderful custom-framed gifts.

We will help you personalize your gift so Mother's Day and Father's Day last all year long. If you are stuck for an idea, gift certificates are available so your loved ones can create something special of their own. ■



*A family portrait is always a treat for mom.*



*A shadowbox featuring dad's favorite sports makes a thoughtful gift.*

# Fabulous Fillets

**W**hat is a fillet? A fillet is a small moulding placed inside a frame or over a mat to enhance the design of the finished piece. Fillets add a sensation of color and texture to works of art because they are more dimensional than mats and add drama by helping the eye focus in on the artwork.



Combining fabric mats with fillets is another very popular, creative, and versatile way to frame artwork. A design can include a frame and fillet that are the same or different, depending upon the art and the effect desired. Come in with that special photo or piece of art, and we will design a beautiful package with a fillet to complement it. Your artwork won't just be unique, it will also look fabulous. ■

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Mailing Address Here

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Your promotional or other information here